

- Optimized on the exponential market growth through project management

Station Manager

Univision Spanish Television

Reno, NV

- Introduced Spanish language television to Nevada
- Generated accurate data and comprehensive communications for emerging market trends
- Achieved in depth education of the advantages and truths of cultural communities to the general market

EDUCATION

University of Nevada, Reno
Miami Dade College

B.A. in Journalism/Public Relations
A.A. in English

Reno, Nevada
Miami, Florida

Represented/Member of the following associations, chapters or committees: East Los Angles Latino Police Officers Association, Reno Latino Lions Club (Charter Member and Vice-President), Dia de los Niño's Las Vegas, AMA, PRSSA, Hispanic Business Council (Founding President), Gang Alternative Program, Nevada State Fair, Cinco de Mayo, Hispanic Heritage Day at the University of Nevada, Reno, L.E.A.D-Latino Empowerment and Advancement Development Leadership Program, Tu Musica Nevada, Hispanic Health Fair, Author – "American Business Dream" series, Reno Gazette Journal